

Personal Biography

The Twelve Things you should know about Action Business Coach...Laura Friedman



1. Assisted leading Health Care Company develop a Learning and Development program, which included design of classroom training, management and strategic redirection of the Learning Process.
2. Developed coaching program to align learning solutions with the client's strategic direction.
3. Successfully implemented coaching as a corporate cultural driver, helping employees value coaching as a way of life, learning and culture in leadership personnel.
4. Assists Entrepreneurs in building relationships, and understanding their goals from both a professional and personal level leading to improved productivity, improved time management and increased profitability.
5. Works with small business owners in creating hiring programs that are easy to implement while improving the hiring results that small business owners achieve.
6. Successfully identifies skill gaps in employees to allow these employees to be trained, thereby improving their productivity.
7. Implemented improvements in training using adult learning techniques and performance based assessments
8. Have applied numerous methods of evaluating learning and the transfer of knowledge and skill to the job to improve TEAM member performance.
9. Undertook a coaching business to leave the corporate environment to allow myself more flexibility in a self employed environment allowing me to spend more time with my children.
10. Have maintained a significant weight loss for over 6 years as part of my own personal improvement program.
11. Graduated SUNY New Paltz with a BA in English/Journalism.
12. Lives in West Orange with her husband and 2 children.